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ALCAR

ALCAR - WHEELWRIGHT YOUR WHEEL PARTNER

PRESS RELEASE

For immediate release

DEZENT RB

– The Team Player

If you are a fan of American Football you will know that the letters "RB" are the abbreviation for one of the most important players – the Running Back. The RB is an offensive player responsible for the attack routes and provides his team with as many clever passes as possible.

The RB is a player who's performance is integral to the success of his team.

The new light-metal rim RB by DEZENT is also an integral part of any modified or personalised car. The wheel compliments the design of nippy, compact and middle sized vehicles: be it a SEAT Ibiza, VW Golf, Renault Twingo GT, Fiat 500, Peugeot 207, Škoda Fabia or Mini Clubman – the rim highlights the unmistakable character of these vehicles and shows it to its fullest advantage. The dynamic "Running Back" wheel by DEZENT performs its job brilliantly.



With its silver finish and five double struts terminating in distinctive triangles, the DEZENT RB looks slim and graceful and yet powerful. The slight curvature of the struts and recessed middle of the rim also echo this effect. The wheel appears simple, sporty, yet elegant.

Like all DEZENT rims the RB is, of course, tested and certified by the German TÜV (Technical Inspection Agency) for safety and quality.

DEZENT RB – Data & Facts

Dimensions: 6.5x15, 7x16, 7x17 inches

Paintwork: silver

Model: cast, one-piece

www.dezent-wheels.com

To find your local DEZENT dealer please call 0700 943359

For more details visit www.alcar.co.uk